



# 1° TROFEO UNDER 14 RICCOBONI Holding AMBIENTE IN GIOCO

## 1st RICCOBONI HOLDING UNDER-14 QUADRANGULAR BASKETBALL TROPHY-THE ENVIRONMENT AT PLAY TO OPEN THE REDEVELOPMENT OF THE MULTIPURPOSE COURT OF CASTELFERRO IN THE MUNICIPALITY OF PREDOSA

The first edition of the Riccoboni Holding - The environment at play Under-14 Basketball Trophy was held on Saturday, 16 September to celebrate the redevelopment of the multipurpose court for basketball and volleyball of Castelferro, in the Municipality of Predosa (AL).

It was a hard-fought game involving the Derthona Basket and Red Basked Ovada teams, which eventually saw the Ovada team prevail with a final score of 37-35.

A celebration all about sports to lay emphasis on this urban regeneration project promoted by the Denegri leisure centre in Castelferro with support from the Municipality of Predosa aimed to redevelop an open urban space which helps people get together and with social inclusion.

*"Every space that is redeveloped and returned to social life is always a victory,"* declared Maura Pastorino, the Mayor of Predosa, *"initiatives like these enrich and enhance urban regeneration processes. Modern equipped spaces dedicated to sport help strengthen the presence of young families in the community."*

Work was carried out in August and September to resurface the court, lay down a synthetic cover, mark out the court and organise the fencing.

*"The DeNegri leisure centre wanted to complete the redevelopment work for the Castelferro sports centre,"* declared the President Giancarlo Sardi, *"after organising the tennis court and five-a-side football pitch, giving the basketball and volleyball court a new look. We think that it is an essential investment for keeping the involvement alive of young residents in the village, in neighbouring villages and in the Municipality. In particular, the leisure centre would like to thank the Mayor of Predosa and the municipal authorities for the financial support and Riccoboni Holding for having helped sponsor the project."*

*"We think it is important to support urban regeneration projects intended to strengthen the community's value of belonging,"* declared Angelo Riccoboni, the CEO of Riccoboni Holding, *"so we immediately joined the Denegri leisure centre and mayor Pastorino to make a pathway possible for young athletes and fans of all ages to get involved with a user-friendly, modern equipped facility. The 1st Riccoboni Holding Under-14 Trophy will also be the chance to involve participants in training about the environment with a joint commitment that will see us playing a leading role along with our host community."*

The trophy is an important stage of the "Piantiamo il Futuro" project created by the collaboration between Riccoboni Holding and Derthona Basket to raise awareness among young people about planning, managing and taking steps to protect, preserve and save the environment.

*"Bringing this magnificent project onto the playing field,"* explained Ferencz Bartocci, the Managing Director of Bertram Derthona, *"means making another step forwards together. Piantiamo il Futuro, which was set up right after reopening from COVID restrictions, really is a strong example among sustainability projects both for the Club and, generally speaking, for all the companies that support Derthona Basket. It provides a solid view of the issues of sustainability and valuing people."*